

alfredo valerio

Date of birth: August 25, 1993
Place of birth: Mexico City, Mexico

Contact
Mobile: +52 (55) 25594331
Email: info@alfredovalerio.com
Website: alfredovalerio.com
Instagram: alfredo__valerio

Links
alfredoalerio.com/portfolio
alfredoalerio.com/experience

Senior Visual Designer

Profile

Born and raised in Mexico City. UX/UI & Visual Designer. Passionate about Web Design and Branding. I love to advice brands, agencies, studios and design students. I've been graced to help brands, startups, artists, musicians and e-commerce owners. I've also collaborated for several agencies and studios around the world.

I like to describe myself as a multidisciplinary design passionate, a design thinker who loves to consider every design approach, a design timelessness seeker.

Education

Interaction & Digital Media Design

centro. Diseño Cine y Televisión
Mexico City, Mexico

2016 – 2019

Professor Assistant Course

centro. Diseño Cine y Televisión
Mexico City, Mexico

2017

Skills

Design Thinking
Product-Oriented Approach
UI Design
UX Research
Responsive Design
Foundational Front-end Knowledge
Motion Design
Lottie Animation & Design
Visual Hierarchy Awareness
High Typographic Eye
Visual Grammar
Visual Culture
Goal-Focused
Basic Backend Understanding
Semiotic Awareness

Tools

Adobe CC
Figma
Adobe XD
Sketch
InVision
Wordpress
Elementor
Webflow
Atomic Design
Tailwind CSS
Material Design
Bootstrap
Cinema 4D
Processing
Slack
Jira
Miro

Professional Background

BMT Agency

Milwaukee, WI
UX/UI Design
Remote
2019 - Present

I designed and developed some websites for diverse business owners, entrepreneurs and organizations. I worked closely with branding designers to achieve complete branding and web solutions. In 2020 I was promoted to UX/UI Designer. In this time I've completed 20+ websites with a new and user centered design approach, I have also been part of the implementation of new work methodologies focused on best development and design practices. I also designed User Interfaces for three of its development projects.

poiema.studio

Mexico City
Founder
2020 - 2022

From 2020 to mid 2022 I ran poiema.studio, a small Web Design & Development studio where I've been graced to help brands, artists, musicians and e-commerce owners. By now I'm just advising my clients on design and web improvement.

Name Agency

Buenos Aires, Argentina
Junior Designer
Remote
2017

During my brief time in Name I was honored to design and advice in some branding projects and a yearly leisure and travel magazine.